# ISSUE 1 - FEB - MAR 2019 Inspirations for better living



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## Happy API Holiday

## Homes



I've been an **API member** for many years and enjoyed countless stays at the various **API Holiday Homes** across Australia. The Burleigh apartments are a family favourite, and my daughter has often said that she has many fond memories of staying there when she was younger. I mentioned recently that I was going back for a stay this Easter and suggested she become an API member and book a unit for herself and the kids. She jumped at the opportunity, and now we have a family holiday at Burleigh with three generations to look forward to. Thank you API!

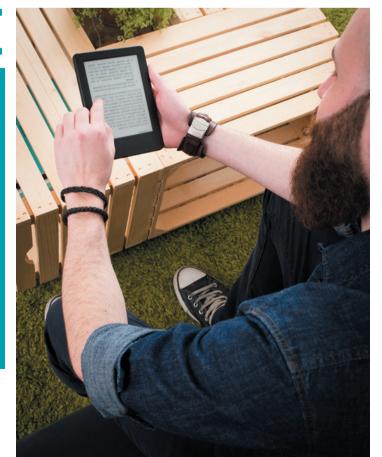
Jan B

## Before you buy,

### think API

I love reading Sci-Fi and thriller books. However, living in a unit I found myself running out of space to keep my novels as I like to read them more than once. A friend suggested that I invest in a **Kindle**. I didn't know too much about them, so I jumped on the web to do my research. A Kindle sounded perfect to me and had everything I needed; countless books to load and read, and no more need to find storage room. I used my API membership to buy my Kindle from JB Hi-Fi, and saved 5% by purchasing the **JB Hi-Fi Instant eGift Cards** from the **API SmartSpending App** while I was in the store.

Dan M



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# Woods: Experiences for all the family by Rebecca Hastings

Planning a day out that will keep both you and the kids entertained? Look no further than **Experience Oz**. From bridge climbs and jet boat rides to theme parks, **Experience Oz's** already discounted activities are a further **10%** cheaper for **API members**, with a discount that's automatically applied at the checkout when you book on the **Experience Oz** website via **www.apilifestyle.com.au**.

Whenever we need to keep my kids occupied at the weekend or during the school holidays, **Experience Oz** is our number one go-to. Recently, we've brought them to Sydney Aquarium, visited a trampoline park and tried out pony riding – and made amazing savings on them all by combining **Experience Oz's** existing deals with my **API 10% discount**.

The experiences on the site are a great way to discover a new region or city if you're on an interstate or New Zealand holiday. We recently had a Melbourne holiday, and saw the sights of the city with a horse carriage ride, went on a Great Ocean Road day tour and a Philip Island seal watching cruise, all booked through **Experience**Oz. Experience Oz pride themselves on being a truly homegrown company, owned and operated in Australia, so its team really are experts on the best activities and experiences across Australia and New Zealand.

So, go on - if you're looking for a fun day out for all the family, log on to the **API website** and click on the **Experience Oz** link. Remember your **10% saving** will be automatically applied to your activity at the checkout.



**Save 10% on Experience Oz** 

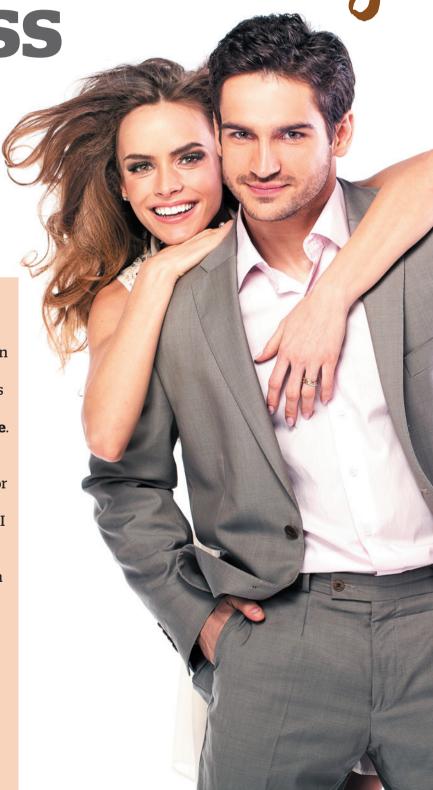
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Fashion update - Automobile Trends for less

by Rebecca Hastings

Tlove adding to my wardrobe as I the weather starts to change in the autumn. When the air gets cooler, there's nothing like wrapping yourself in a cosy cashmere sweater or pulling on a pair of new boots to go for a walk. This year, I'll be feeding my fashion habit with the help of API Leisure & Lifestyle. I can save at a whopping 122 fashion retailers on the API website. What's more, if the store has its own discount or sale offer, my **API saving** works on top of that - the combined discounts mean I double up my savings on a new outfit.

I've been scouring my favourite fashion magazines for inspiration on what to buy to update my personal style this autumn. Here are some of the key trends that I've spotted for this season.



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#### Womenswear



Neutrals - Beige is back, in all its myriad forms. Investing in clothes in shades of caramel, coffee and cream will pay off this season and beyond.

Cue and Karen Millen has a gorgeous selection of neutral-coloured basics for women, from tailored trousers to snuggly cardigans, and you'll save 8% with an Instant eGift Card.

#### Menswear



Printed shirts Go big or go home with
your shirts this season.
Sportscraft offers a
fantastic selection of
both long- and shortsleeved shirts featuring
eye-catching patterns,
and you also earn 5%
Cashback



Two-piece suits - Whether you go for a skirt or trousers, cord or checks, zesty brights or sober black, it's all about a power suit this season. Just make sure it's a sleek, tailored fit. You'll find a great selection of suits from amazing designer brands at Myer, and save 6% with an Instant eGift Card. too.



The camel coat If you invest in one
key piece this autumn,
make it this classic
outerwear staple.
Neutral-hued coats
are everywhere at the
moment, but Uniqlo
has a particularly great
selection - plus, you'll
earn 7% Cashback.



Embellishments From feathers and
ruffles to beads and
sequins, it's all in the
detail when it comes to
autumn party dressing.
Head to David Jones
to find your perfect
outfit when you want
to dress to impress,
and save 8% with an
Instant eGift Card.



Loafers - These are the perfect shoes to straddle both work and casual wear. Country Road has some chic pairs in stock, and you can always trust that its shoes will be top quality and last for a long time. Save 10% with an Instant eGift Card. 4Pi

#### Shopping - Fashion Shoes & Accessories

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# The devives in the detail

Ifirmly believe that accessories make any outfit! That's why I shop at MIMCO - the brand shares my passion for dressing up and making a statement. Since 1996, it has designed unique accessories, for women who value individuality, collectability and quality.

MIMCO creates bags, shoes, jewellery, wallets, phone cases and other accessories, many of which can be personalised - you can add luxury leather monogramming on bags, shop lettered jewellery charms with your initials or those of a loved one, and even create your own Modify Pouch or Modify Hip Bag with interchangeable badges and letter charms, so your accessories can truly express who you are.

For autumn, I've got my eye on the Flip Side Tote, a roomy bag in a magenta shade that's perfect for adding a pop of colour to autumn clothing. I'm also planning to buy the Parallel Hoop earrings and the Harmony ring in rose gold - they'll go with everything and make sure every outfit looks polished and pretty. Plus, my best friend's birthday is coming up, and **MIMCO** has me covered for that, too - I'll buy her a phone case and have it personalised with her name.

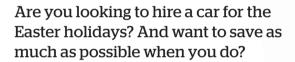
The best part? At **MIMCO**, I **save 7%** online or instore with an **Instant eGift Card** from **www.apilifestyle.com.au**. That way, my accessories addiction doesn't break the bank - win/win result! **API** 



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Earn up to 7% on **Easter car hire** 

by Rebecca Hastings



Recently, three friends and I travelled to Sydney for a long weekend, and we found that hiring a car was much cheaper than booking the train. It also gave us the freedom to drive around the city as and when we needed. This is the same when travelling abroad - no one wants to waste their precious holiday hours waiting around for public transport!

The car hire offers on www.apilifestyle.com.au are Cashback-based.



Remember to book your hire car earlier for bigger savings. Choosing to book at the last minute, or at the airport, means you'll miss out on all of the fantastic API Website Cashback offers you can get, including:

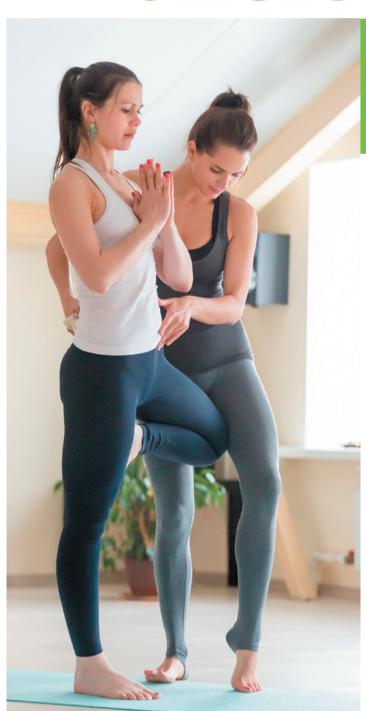
- Budget Earn 7% Cashback
- Avis Earn 7% Cashback
- Expedia Earn 5% Cashback

So, it's time to say goodbye to meeting in the hotel reception at the crack of dawn to join the coach tour. Hiring a car gives you the Easter holiday freedom you deserve - head to www.apilifestyle.com.au to book your car and save. API

Earn up to 7% Cashback on car hire bookings

www.apilifestyle.com.au • P 1300 653 322

## Save on **GROUPON** health and wellbeing offers by Rebecca Hastings



There are plenty of ways to be active everyone is different, and while the idea of hitting the gym every day might motivate some people, if it's not turning you on to the idea of exercise, it's time to explore some alternatives.

That's where **Groupon** comes in. It offers fantastic deals on local fitness activities, from indoor rock climbing and yoga to cycling classes and swimming lessons.

Last year was my fittest year so far, thanks to discovering **Groupon's** deals - I've learned to swim like a pro and get flexible with Pilates. This year, to kick-start my fitness resolutions, I'll be trying out a spin class and some hot yoga - I can't wait! And because I can filter the deals by location, I never have to venture too far from where I live to get active.

Take a look at the **Groupon** offers via the **API website** - its vast selection will definitely inspire you to get fit in 2019. Plus, you'll earn 4% Cashback on your Groupon activity via the API website.

So, go on - check out Groupon's fitness and wellbeing deals, and give yourself (and your wallet!) the gift of a happy, healthy 2019. API

**Earn 4% Cashback with Groupon** 



## has all your pet needs

by Rebecca Hastings

When it comes to pet supplies, you only want the best for your four-legged, feathered or fishy friend. I have a puppy myself, and until recently, I always bought his food, litter, grooming tools and toys from the local pet shop. But it was getting expensive, not to mention time-consuming, to do a weekly run.



That's why I'm so glad I discovered **Kmart**'s amazing range of pet supplies. They have everything my puppy needs, from pet toys, dog beds and pet shampoos to ceramic food bowls and tasty nibbles. I even bought a new dog carrier, which is perfect for bringing him on car journeys. I visit **Kmart** frequently anyway, so it saves me a lot of time. Everything I've bought has been top-quality and made to the highest safety standards – and, from the speed at which my puppy gobbles up his food, I can tell he loves it too!

That's all before even mentioning the savings I've made! **Kmart**'s pet products are much more economical, what's more, I **save 5%** when I pay with a **Kmart Instant eGift Card** purchased from **www.apilifestyle.com.au**.

**Save 5% with an Instant eGift Card at Kmart** 



by Rebecca Hastings

It's that time of year again - is it just me, or do the Valentine's Day displays seem to go up in the shops as soon as Christmas is over these days? It can be stressful when you're not sure what to get your beloved as a present, but don't worry. With flowers, you can't go wrong - especially with all the cashback offers from Australia's leading florists on www.apilifestyle.com.au.

#### Here are my favourites:

• Easyflowers - Easyflowers has one of the largest and most reliable floral networks in Australia, with over 400 florists all over the country. You can enter your location on its website and it will show you flowers from a selection of its florists near you. Choose from the array of roses and other Valentine's-themed bouquets in the "Love & Romance" section under the "By Occasion" dropdown menu. You'll earn a whopping 15% Cashback on your Easyflowers bouquet when you buy online via www.apilifestyle.com.au.

- Interflora.com.au This globally recognised florist can send flowers almost anywhere in the world, so even if you're in a long-distance relationship or your loved one is far away on Valentine's Day, you can surprise them with a great bouquet. I'm eyeing up its gorgeous box of 24 long-stemmed red roses plus I'll earn 10% Cashback.
- Edible Blooms For something a little different, this retailer is perfect. The clue's in the name you can choose from beautiful bouquets made from sweets and chocolates rather than flowers. From a box of a dozen chocolate-dipped strawberries to its "With Love" posy, made from pink foil-wrapped heart-shaped chocolates, you're sure to find the perfect romantic gift. You'll make a great saving at Edible Blooms, too with the API 13% Cashback offer.