ISSUE 2 · APR - MAY 2019 Inspirations for better living Control Control

- Caltex Petrol save 5%
- Save 10% on NRL and AFL tickets
- Mother's Day: what women want!
- Myer flexible \$ value eGift Cards
- 9% off Hard Yakka



by Rebecca Hastings

Easter holidays are the ideal time to enjoy the great outdoors with your nearest and dearest, whether you're boating or camping. Whatever activities you want to try out, you're sure to find a retailer to suit your family's needs on the **API website**.



On the water - The selection of fishing rods and fishing tackle at BCF is exhaustive. They have an extensive range of fishing products. so that you never have to head home with the disappointment of losing the fish that you spent hours waiting for. If you're just starting out, the staff at **BCF** are super friendly, and will help you find all the equipment you need. If you want to get closer to the water and try kayaking or paddleboarding, don't worry -BCF also offers a fantastic range of kayaks, paddleboards and oars. You'll save 10% at BCF with an Instant eGift Card through www.apilifestyle.com.au - you can either buy a card on your smartphone in-store and pay straight away by showing your device to the cashier, or print one out on your computer at home in advance. The Instant eGift Cards can also be used online.

www.apilifestyle.com.au • P 1300 653 322

Hiking - Want to really push yourself? Take a hike with the selection on offer at Wild Earth. From hiking poles to hydration packs, hiking boots to books and guides to hiking in different regions of Australia, you can find everything you need at Wild Earth to make sure your trek goes smoothly. Wild Earth offers free shipping and same-day dispatch, so it's perfect for making sure you're decked out even for last-minute adventures. You earn an impressive 8% Cashback with







Camping - Looking forward to getting away with the family this Easter? Why not update the family tent? Anaconda has an amazing range of tents and you earn 7% Cashback when you purchase via the API website. A family tent can be quite an investment, especially if your family is still growing or maybe you're down-sizing your camping accommodation. At Anaconda you'll be spoilt for choice when it comes to camp furniture, sleeping, power and cooling, cooking utensils and lighting. Your camping or glamping needs are all covered with Anaconda and the API website 7% Cashback offer.

So, go on - stop thinking about all the outdoor activities you'd like to do, and start doing them! Now that you know about all the savings you can make, you have no excuse!

Shopping



by Rebecca Hastings

Stuck for a Mother's Day gift idea? Don't worry - whatever your mum loves, we've got the perfect present solution right here. Remember, you can save money at all of the following retailers through www.apilifestyle.com.au - and your mum never needs to know...



The fashionable mum

If your mum loves clothes, you're spoiled for choice with the offers available on the **API website**. Try department stores such as **David** Jones and Myer, where you'll save 8% and 6% respectively with **Instant eGift Cards**, or dedicated clothing stores such as Witchery and **Country Road**, where you can also use **Instant eGift Cards** to save 7% and 10% respectively. You could also check out Cue. where you can earn 8% Cashback when you shop online. With all of these offers, you're sure to find something your mum will love, and save heaps of money on it, too. Want to get her something totally on-trend? Anything in a nude or neutral is a guaranteed winner this season - a chic blazer or a handbag in one of these hues will go with any outfit.

The gym-bunny mum

It can be difficult to know what to buy the fitness lover in your life if you're not as passionate about sport and exercise as they are, but the sportswear retailers on www.apilifestyle.com.au all make it a little easier, with easy-tonavigate website sections and staff on-hand in stores to answer any queries you might have or help you choose the perfect gift. From trainers and kettlebells to yoga mats and hiking gear, you'll find everything a sporty mum could want at Rebel, where you'll save a whopping 10% with an Instant eGift Card, earn 7% Cashback at Nike, 5% Cashback at Lorna Jane and 10% Cashback at Kathmandu.

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The bookish mum

Does your mum love reading? Lucky you! Bookworms are great fun to buy presents for, as you can really take your time picking a title you know they'll treasure, and if you get it right, a good book is a gift they'll remember forever. With www.apilifestyle.com.au, you can save 10% with an **Instant eGift Card at Dymocks** and earn 5% Cashback at Booktopia, so you can make a saving on whatever kind of book your mum likes, whether it's a gripping crime thriller or a beautiful cookbook. And if she prefers reading electronically, you can earn 10% Cashback on e-books and audiobooks with Kobo.



The homemaker mum

If your mum is one of those people that always seems to be in the middle of home improvements, she'll surely appreciate a little something from Freedom, where you can save 8% with an Instant eGift Card via the API website, Pottery Barn, where you can earn 8% Cashback, or the fantastic homeware selection at Kmart, where you can save 5% with an Instant eGift Card.



The foodie mum

Rather than treating your mum to one meal out for Mother's Day, why not get her a gift card that she can use to save at top restaurants all over the country? You can save 10% with an Instant eGift Card on the Good Food and Gourmet Traveller gift cards from the API website - they really are the gifts that keep on giving. If she's more of a home cook, try Marley Spoon, Martha Stewart's recipe box service, which delivers fresh ingredients to your door - plus, you'll earn \$20 Cashback.

The indulge-me mum

Everyone loves to feel pampered once in a while - and mums deserve it more than most! Why not treat yours to a day at an **Endota Spa?** It doesn't have to break the bank when you **save 7%** with an **Instant eGift Card** through **www.apilifestyle.com.au**. But a relaxing pampering session needn't involve leaving the house - you can also save money when you gift your mum some goodies using your **11% Cashback** offers from **Aveda** or **Clinique**, or your **10% Cashback** offer at **Sephora**.

The surprise-me mum

For those mums that are more difficult to buy for, you can't go wrong with stationery. Everyone will appreciate a pretty pen or a personalised planner, and kikki.K, where you'll earn 7% Cashback via www.apilifestyle.com.au, is your one-stop shop for them all. If you're really stuck for a gift, hardtofind is a godsend - with its gift finder tool, you can type in who you need a gift for and the occasion you're celebrating, and it shows you the best options from its huge range of products that covers everything from art prints to jewellery. You can earn 5% Cashback there, too. API





by Rebecca Hastings

Travel insurance is a detail that holiday-makers often overlook, but it's such an important one if you want to avoid any disasters on your trip that could end up costing you thousands. Worried about insurance costs? With the great offers on **www.apilifestyle.com.au**, you don't need to be. Here are my top picks:

InsureandGo

earn 7.5% Cashback

Fast Cover

earn 10% Cashback

Cover-More Travel Insurance

earn 10% Cashback

Travel Insurance Direct

earn 6% Cashback

My top tip? Make sure you do plenty of research and take out the right policy for you, so that you don't waste money on cover you don't need. Consider the following factors:

- Who is going on the trip? There are policies available for single travellers, couples and families.
- How long are you going for? Look into long-stay policies for trips that last a few months.
- How far are you travelling? Policies are often set by area, so make sure to look into this.
- How often do you travel? If you go on frequent holidays, multi-trip insurance could be a good option for you.

Armed with the right information and the fantastic Cashback offers through the **API website**, you'll be good to go. Safe travels!

Earn up to 10% Cashback on travel insurance

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Save 7% on Endota Spa Instant eGift Cards by Rebecca Hastings

ands up who needs some me-time? So, that's all of us, right? It's all too easy to get swept up in the stresses and strains of everyday life, leaving little to no time for yourself.

That's where **Endota Spa** comes in. The Australia-wide network of spas are havens where women can escape life's everyday stresses. Their friendly staff aim to relax you right from the get-go - and a cup of calming herbal tea upon arrival is just one of the little details that make the **Endota Spa** experience one of a kind.

Choose from a range of facials, massages, manicures and pedicures or comprehensive full-body treatment packages that encompass a bit of everything - there are special packages for different needs, such as Surrender, designed to offer a moment of peace, or Rejuvenate, a total body relaxation experience with glowing results. These are the perfect gift for Mother's Day - and if you want to treat yourself, too, you could always go along with your mum for a girly pampering day.

The best part? You'll **save 7%** on **Endota Spa** treatments and packages with an **Instant eGift Card** through **www.apilifestyle.com.au**, meaning you can really relax knowing that your pampering day hasn't broken the bank.





In think there's nothing more uplifting than a lovely scent, whether it's from a perfume, a bath product or a candle. So, I'm planning to get my mum something that smells great for Mother's Day, and I'm looking at my options on www.apilifestyle.com.au. There are some fantastic deals on there - here's what I've found...

Strawberrynet

This e-tailer is my go-to for beauty products, as all of its stock is heavily discounted – and considering I earn a whopping 10% Cashback there through www.apilifestyle.com.au, I can afford to buy my mum a perfume for Mother's Day and still have enough left over to buy her another little treat. Strawberrynet stocks all of the biggest brands in beauty, and they pride themselves on only selling 100% genuine branded items, so you can be confident that you're getting a top-quality product.

Priceline Chemist

Priceline is great for when you want to try out fragrances in-store, although you'll **save 7.5%** with an **Instant eGift Card** through **www.apilifestyle.com.au** whether you choose to visit a branch or shop online. I took a trip to my local store this week and had a sniff of the Gucci Bloom fragrance, which I'm seriously considering buying for my mum - or maybe just for me!

Glasshouse Fragrances

The candles, diffusers, body bars, hand wash and hand creme at **Glasshouse Fragrances** are all handmade in Australia, and come in exciting scents such as coconut lime, burnt sugar and fig and pink lemonade. I think my mum would love the Fresh & Fruity mini trio of candles; a set containing candles with cilantro and orange zest, passionfruit and lime and lemongrass fragrances. You can **earn 10% Cashback** at **Glasshouse Fragrances** when you shop there through **www.apilifestyle.com.au**.

Chemist Warehouse

Chemist Warehouse prides itself on being Australia's cheapest online pharmacy – and if that's not a good reason to check it out when buying a Mother's Day gift, I don't know what is. It offers discounts on some amazing perfumes and fragrance gift sets, from the sensual Si by Giorgio Armani to the fresh and classic CK One. Don't forget to visit the e-tailer through www.apilifestyle.com.au, as this way, you'll earn 3% Cashback on your purchase. API

Earn up to 10% Cashback on Mother's Day fragrances